## Misodare, the secret sauce that makes it taste so great!

### Higashimatsuyama Yakitori is pork, not chicken.

In this town, normally Yakitori is not grilled chicken. Higashimatsuyama Yakitori made from Kashira pork meat. By using charcoal fire, deep flavor of Kashira spreads in your mouth. The more it is chewed, the tastier it becomes. Spring onions on the sticks go well with Kashira so that you can't stop eating them.



## Higashimatsuyama, one of the 7 biggest Yakitori town in Japan.

Others are Bibai and Muroran in Hokkaido, Fukushima in Tohoku area, Imabari, Nagato and Kurume in western Japan. Each Yakitori has own characteristics.



The secret sauce, Misodare determines Higashimatsuyama's originality. Based on white miso (soy bean paste), garlic, chili and various kinds of spices are blended by each restaurant's own recipe. Its hotness emphasizes the taste of meat.

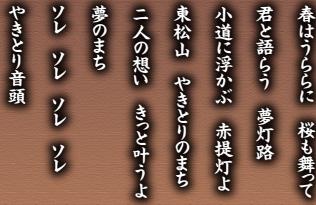


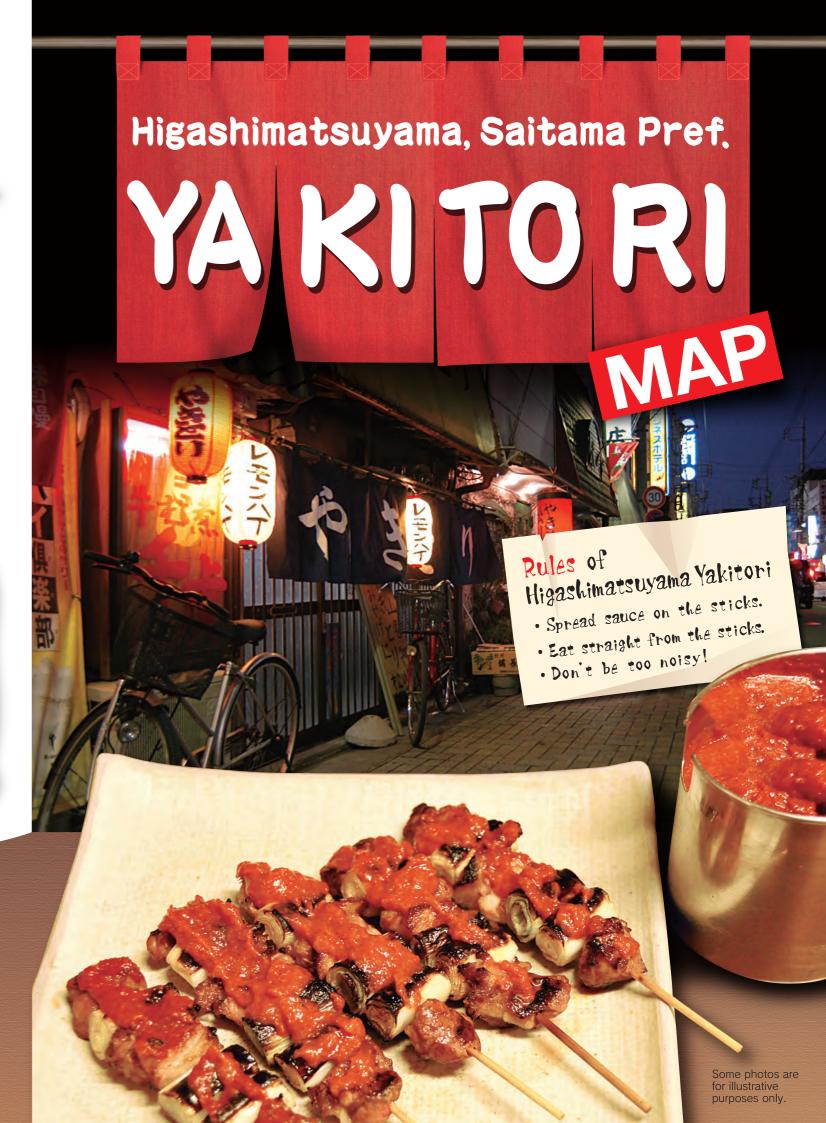
"In May 2016, Society of commerce and industry youth division challenged 25.55m long Yakitori as their 55th anniversary project.

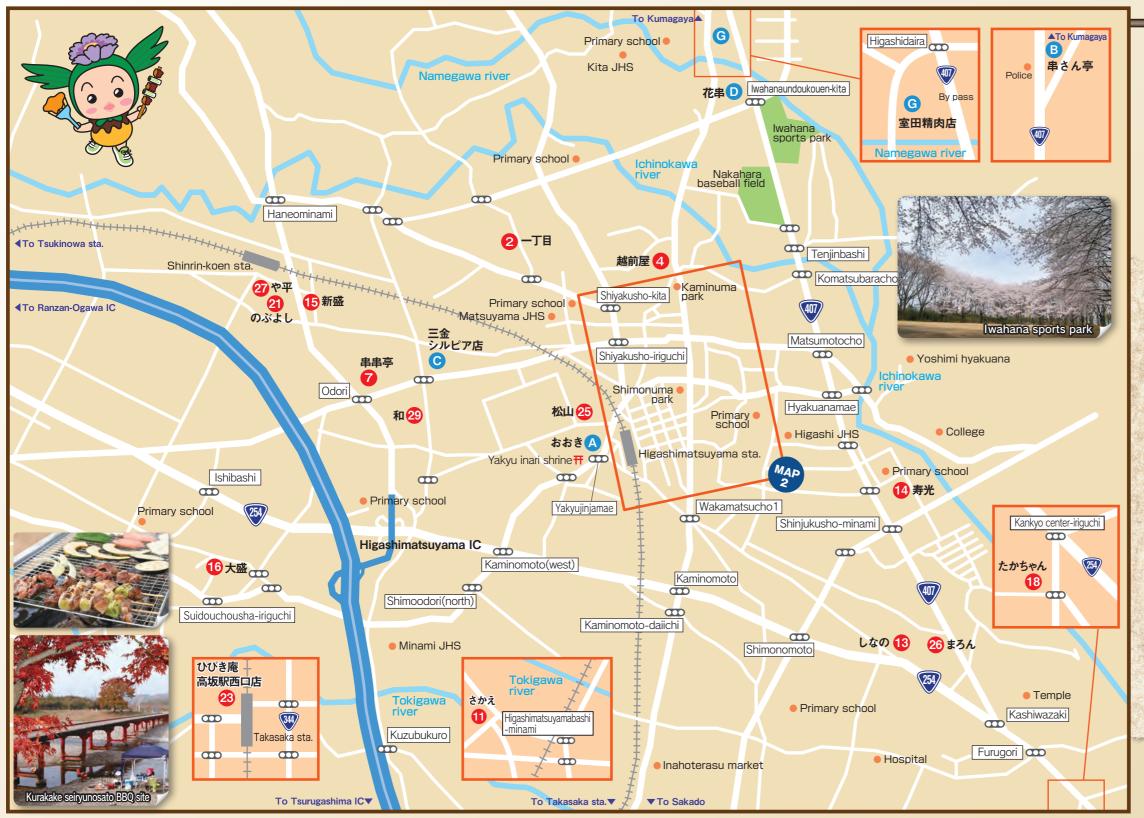
They succeeded to grill the world longest Yakitori, which used 40kg Kashira meat and a 26m long bamboo stick."











#### Yakitori bars/restaurants List

● 伊田佳	Idayoshi	₩ 大松屋	Daimatsuya
2 一丁目	Icchome	(B) たかちゃん	Takachan
3 栄楽	Eiraku	19 つるや	Tsuruya
4 越前屋	Echizenya	20 とくのや	Tokunoya
5 大島屋	Oshimaya	② のぶよし	Nobuyoshi
6 歌琉多本店	Karuta-honten	② ひびき(東松山駅前本店)	Hibiki Higashimatsuyamaekimae-honten
7 串串亭	Kushikushitei	② ひびき庵 高坂駅西口店	Hibikian Takasakaeki-nishiguchiten
8 桂馬	Keima	24 ひびき庵別館東松山駅前3号店	Hibiki bekan Higashimatsuyamaekimae3gouten
9 桂馬分店やきとり子虎	Yakitori Kotora	4 松山	Matsuyama
① こうやんち	Kouyanchi	₫ まろん	Maron
① さかえ	Sakae	<b>⑦</b> や平	Yahei
12 三金	Sankin	② やまたけ	Yamatake
(B) しなの	Shinano	49 和	Yawara
14 寿光	Jukou	3 竜馬	Ryoma
15 新盛	Shinsei	3 若松屋	Wakamatsuya
€ 大盛	Taisei		

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For inquiry, please contact Tourism association on 0493-23-3344 and ask for Mrs. Jones or email to hm-kanko@bz03.plala.or.jp

Higashimatsuyama, Saitama Pref.

# YAKITOR

## MAP

There are many Yakitori bars/
restaurants in town.

Yakitori is tasty
and reasonable
price.

Try as many as
you like!

